

**PRESS REPORT** – For immediate release

## **New kompas customer: EnBW is putting its faith in digital signage**

### **Modern staff communication with digital signage – 38 digital-signage installations at 20 locations – kompas digital signage controls the network**

Cologne, January 31, 2017 - The energy company [EnBW Energie Baden-Württemberg AG](#) has set new standards in staff communication by equipping 20 locations with 38 digital-signage installations. The digital-signage software solution [kompas](#) from [dimedis](#) controls the entire network and delivers content such as corporate news, statistics, information about events, and canteen menus as well as a news ticker and the weather. A special feature: EnBW is using kompas with a split-screen solution in order to display different content concurrently on the screens. It is using 47- and 65-inch screens in the portrait mode on columns, walls and stands. A further expansion is planned for 2017.

Patrick Schröder, Head of Digital Signage at dimedis, talking about the new customer: "Digital signage is the ideal solution for the implementation of a modern internal communication system. We are proud to have won EnBW as a new customer for kompas. Kompas is the ideal tool with which to manage dynamic content and the digital-signage network."



*New form of staff communication at EnBW: Digital signage (source: EnBW)*

Markus Mußnug, project manager for internal media at EnBW: “We decided to use digital signage in order to be able to communicate with those members of staff at our various locations who do not have constant access to the intranet. Furthermore, the new communication channel helps us increase awareness of issues relevant to the company. To control the large network and display different content on the individual players, we chose the kompas digital-signage software from dimedis. We were particularly impressed by the flexibility of the software and its simple use.”

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(Source: EnBW)

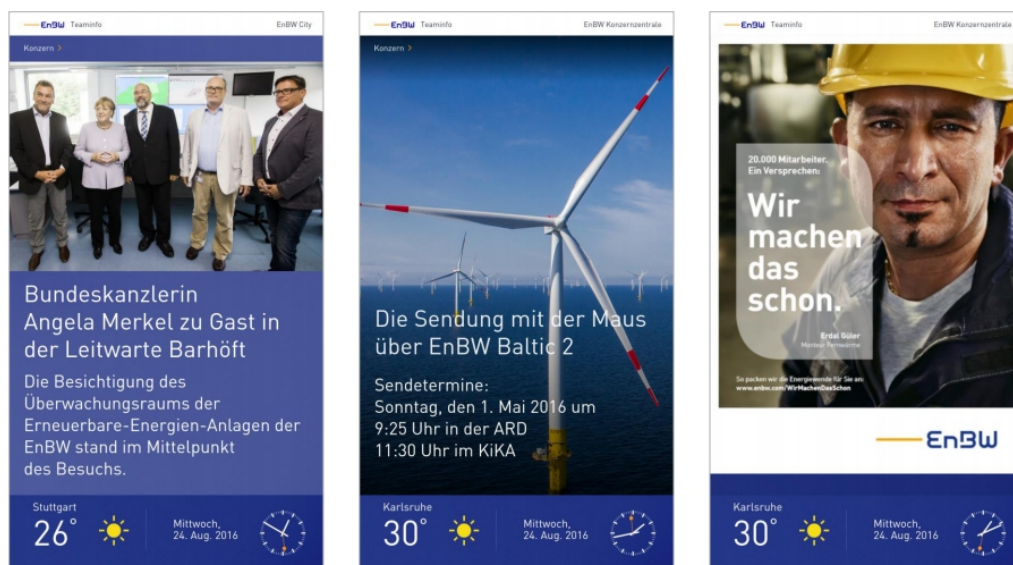
The advantages of kompas during the life cycle and rollout management of digital-signage projects are summarized in the following [white paper](#).



(Source: EnBW)



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(Source: EnBW)

### About kompas

kompas, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 5,500 players in Germany alone are controlled by kompas, making it the driving force behind one of the largest advertising networks in the country. The kompas software is stable and relies on HTML5. Another part of the kompas family of products is the award-winning kompas wayfinding.

kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: [www.kompas-software.com](http://www.kompas-software.com)

### About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmssmässan, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 60 employees currently work for dimedis.

For more information please visit: [www.dimedis.eu](http://www.dimedis.eu) or [blog.dimedis.de](http://blog.dimedis.de)

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