









PRESS RELEASE – For immediate publication

The latest kompas version 8.5 has revolutionized digital signage

**A wide range of new features in kompas 8.5:
synchronous playing of content without a playlist -
Greater integration of smartphones in all areas - New
POS functions – Integration of queuing management
systems – Incorporation of livestreams**

Cologne, July 18, 2017 - kompas version 8.5 has revolutionized digital signage and has come onto the market with functions that no other software solution offers to this extent. The digital-signage software solution from dimedis integrates the smartphone into all areas, for example to administer content or monitor the players. In addition, numerous functions for the retail trade are being presented such as improved control of sales campaigns at the POS via smartphone. The new interface for the integration of queuing management systems in kompas is exciting for public authorities and offices. Thus, the integration of the MOM-3800 system produced by our partner MEM-O-MATIC has been achieved. The calls are shown next to an ongoing digital-signage program, including an optical and acoustic signal. Another highlight is the integration of livestreams: This allows all common livestream formats to be integrated. The current playlist is interrupted and a live signal transmitted. A one-of-a-kind innovation on the market is the synchronisation of content on several screens without needing a common playlist: Content is played concurrently in a loop even on several screens at the same time – without having to play an identical playlist on every player.

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| <p>SECOND SCREEN</p>  <p>Second Screen bietet die Möglichkeit, bestimmte Spots für mobile Endgeräte im Netzwerk zur Verfügung zu stellen.</p> | <p>LADENBAU-INTEGRATION</p>  <p>Mit POS.Pointer bietet kompas Ihnen eine tolle Funktion speziell für den Handel und die Kommunikation am POS.</p> | <p>LIVESTREAM</p>  <p>Sie haben einen Livestream und wollen ihn in Ihr Digital Signage Netzwerk einspeisen?</p> |
| <p>PRODUKTE SCANNEN</p>  <p>Mit Product Beam können Ihre Kunden oder Mitarbeiter am POS Barcodes einscannen, z.B. von Verpackungen.</p> | <p>PLAYER SYNCHRONISIEREN</p>  <p>Mit player.sync präsentiert dimedis eine Innovation, um Inhalte in einer Loop synchron ablaufen zu lassen.</p> | <p>PLAYLISTE MOBIL STEUERN</p>  <p>Mit smart.select ändern Sie direkt mit Ihrem Smartphone Inhalte auf dem Bildschirm.</p> |
| <p>AUFRUFSYSTEME</p>  <p>Binden Sie Aufrufsysteme in Ihr Digital Signage Netzwerk ein!</p> | <p>MOBILES MONITORING</p>  <p>kompas gibt Ihnen die volle Mobilität, auch im Monitoring des Systems.</p> | |

kompas excels due to the wide range of functions in the new version 8.5.

Highlights of the newest kompas version 8.5

- **smart.select:** With smart.select, you can change content on the screen directly on the sales floor using your smartphone as soon as you place goods in a different position. This allows you to plan special offers without much effort. Do you want to promote a certain product group in the entrance area this week? No problem! Set up your goods and then log into the kompas system using your smartphone. Scan in the QR code and you are connected to the correct player. Now you can select the playlist that suits the special offer, and the content is displayed correctly straight away.
- **player.sync:** With the additional feature player.sync, any number of players can be combined into groups in a local

network and content synchronized on the screens. You decide which content is to be played concurrently on these players, regardless of whether the content is identical or different. Create, for example, a video animation that is to run at a defined point of time on ten screens at once while the screens display completely individual content at other times. The spots being played concurrently are combined here into channels.

- **Queuing management systems:** kompas now provides you with an interface. Thus, the integration of the MOM-3800 system produced by our partner MEM-O-MATIC has been achieved. The calls are shown next to an ongoing digital-signage program, including an optical and acoustic signal. You specify the design to suit your own needs!
- **Integration of livestreams:** kompas offers a module which interrupts the current playlist and transmits a live signal. Whether at sporting events, concerts or conferences, with kompas your broadcasting center is on board at all times.
- **smart.desk Plugin:** With smart.select, you can change content on the screen directly on the sales floor using your smartphone as soon as you place goods in a different position. This allows you to plan special offers without much effort. Do you want to promote a certain product group in the entrance area this week? No problem! Set up your goods and then log into the kompas system using your smartphone. Scan in the QR code and you are connected to the correct player. Now you can select the playlist that suits the special offer, and the content is displayed correctly straight away.

Patrick Schröder, Head of Digital Signage at dimedis, talking about kompas 8.5: "Nowadays, digital signage needs to do more than just

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display content. One has to offer functions that allow the system to be managed flexibly and content to be planned intelligently. With kompas digital-signage in version 8.5, we are presenting one of the best digital-signage systems on the market. With numerous new and fabulous features, it is the ideal solution for the wide variety of applications for digital signage, whether at the POS, at public authorities or for internal communication.”

Further information about kompas’s functions is available online here: http://www.kompas-software.de/de/268/~/kompas_-_Digital_Signage_Software.html

About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 60 employees currently work for dimedis.

For more information please visit: www.dimedis.eu or blog.dimedis.de

About FairMate

FairMate is the complete visitor management solution for trade fairs, events and exhibitions of any size. The flexible and powerful system combines tools for entry, ticketing, marketing and administration all in one and covers every aspect of the visitor management process – before, during and after events. FairMate consists of modular and integrable hard- and software solutions that facilitate the relationship between visitors, exhibitors and event organisers. FairMate enables you to plan your visitor marketing well in advance, maintain an overview and respond quickly to any issues that might arise.

FairMate is used successfully in several trade fairs all over the world. Customers like Stockholmässan, Reed Exhibitions Germany, Messe Düsseldorf, Hamburg Messe und Congress, Messe Stuttgart, Westfalenhallen Dortmund and Koelnmesse rely on FairMate.

For more information please visit: www.fairmate.eu

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Press contact

Ibrahim Mazari

Head of PR

imazari@dimedis.de

+49 (0) 221 – 921 260 52

+49 170 – 1895790 (mobile)

dimedis GmbH

Dillenburg Street 83

51105 Cologne

Managing Director: Wilhelm Halling