

## **Stadtwerke Karlsruhe, the Karlsruhe public utilities company, relies on Kompas digital signage for staff communication**

**Modern staff communication with digital signage – 16 digital-signage installations at the headquarters – Five installations in the regional offices – Kompas digital signage controls the network**

Cologne, April 3, 2019 - [Stadtwerke Karlsruhe](#) has set new standards in its staff communication by installing a total of 21 digital-signage installations in its headquarters and regional offices. Stadtwerke Karlsruhe is the energy partner for the region. Its task is to supply the citizens of Karlsruhe with energy and drinking water. The digital-signage software solution [Kompas](#) from [dimedis](#) now controls the digital-signage network in the headquarters and delivers content such as corporate news, information on events, and canteen plans. In addition, Stadtwerke Karlsruhe uses Kompas to integrate the room-planning system that reads in the occupancy data for the rooms automatically and presents this on the displays.

55-inch landscape-format screens are used, which are installed in high-profile locations such as the reception area, waiting areas, elevator lobbies, and canteens.



## Neues miteinander

Heute liegt die Frühlingsausgabe des Kundenmagazins miteinander dem Kurier bei. Viel Spaß beim durchblättern.

Exklusiv im online-Magazin: Interview mit Michael Homann und Dr. Olaf Heil.  
[miteinander.stadtwerke-karlsruhe.de](http://miteinander.stadtwerke-karlsruhe.de)



10 04 Uhr | 25. März 2019

*Dynamic templates for staff communication: that is one of kompas's main strengths (source: Stadtwerke Karlsruhe)*

Patrick Schröder, Head of Digital Signage at dimedis, talks about the new customer: "Digital signage is the ideal solution for the implementation of a modern internal communication system. We are proud to have won another interesting customer as a kompas user in the field of digital staff information alongside EnBW, Huesker, K+S Aktiengesellschaft and SPAR in Austria. kompas is the ideal tool for the maintenance of dynamic content and management of the digital-signage network. The use of networked screens has many advantages for the corporate communication. It is a reliable method to impart a company's most important information, in passing or while waiting. It is quick, up-to-date and dynamic, as it allows all data such as feeds from social networks, internal blogs, news portals, weather forecasts, etc. to be incorporated."

Inga Matthies from the corporate communication department and head of the project at Stadtwerke Karlsruhe comments: "We decided

to expand our staff communication with digital signage in order to provide our staff with the most important information by means of brief contents that can be read quickly in passing. In addition, we use it in the regional offices in order to reach members of staff who do not have constant access to digital communications media. The new channel helps us increase awareness of issues relevant to the company. We chose the kompas digital-signage software from dimedis to control the network and display different content on the individual players. We were particularly impressed by the flexibility of the software and its simple use.”



*Modern staff communication with kompas digital signage (source: Stadtwerke Karlsruhe)*

Further information about kompas’s functions is available online [here](#).

## Raumbuchungsplan 1.OG



08:15 - 10:00	ad-hoc
10.1.S1	ad, Hoc
09:30 - 12:00	UW-Meeting
10.1.S24	
10:00 - 12:00	Raum belegt
10.1.S2	
11:00 - 12:30	Optimierung Prozessablauf Niederschlagungen
10.1.S1	
13:30 - 15:00	Workshop Vertriebskanäle online Teil 3
10.1.S28	

 Stadtwerke  
Karlsruhe

9:59 Uhr | 25. März 2019

*Thanks to dynamic templates, kompas ensures that the communication is in line with the corporate identity (source: Stadtwerke Karlsruhe)*

#### About kompas

kompas®, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 7,800 players in Germany with over 12.000 screens are controlled by kompas, making it the driving force behind one of the largest advertising networks in the country. The kompas software is stable and relies on HTML5. Another part of the kompas family of products is the award-winning kompas wayfinding.

kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: [www.kompas-software.com](http://www.kompas-software.com)

#### About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 70 employees currently work for dimedis.

For more information please visit: [www.dimedis.de](http://www.dimedis.de)

**735** words / **4967** figures

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