

PRESS RELEASE – For immediate publication

dimedis intensifies its cooperation with hardware partners: DELO Computer GmbH

Development of joint standards for continuous quality control – kompas-certified hardware with significant value added for customers – Optimized reliability and plug and play-ready delivery

Cologne, 03 January 2020 – The software provider <u>dimedis</u> is intensifying its cooperation with hardware partners such as <u>DELO</u> <u>Computer GmbH</u> from Recklinghausen, Germany with immediate effect. The objective is to create joint standards for the digitalsignage software solution <u>kompas</u> and to guarantee continuous quality control of hard- and software. The cooperation with hardware partners provides customers with significant value added: when they use kompas-certified hardware, they profit from simplified rollout management and optimized reliability to ensure fail-safe operation.



The intensified cooperation with the hardware partner DELO Computer creates new quality control standards for kompas. (Photo: dimedis)

Thomas Malms, head of product development and integration for kompas at dimedis talks about the partner strategy: "We are proud

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of our working relationship with DELO, which harmonizes perfectly with our product strategy of guaranteeing customers improved conditions through our hardware cooperations. Optimized rollout management, consistently high hardware quality and long-term availability – through the close cooperation with our hardware partners, we offer our customers solutions from a single source!"

Since August 2019 dimedis has been able to profit from an in-house department for product development and integration led by technical project manager Thomas Malms. With this team, dimedis caters for on-site services such as assembly, installation and support more efficiently and creates new hardware standards for guaranteed, best-possible interaction with kompas. Hardware and clients certified by dimedis are continuously tested to ensure their compatibility with upcoming kompas updates. dimedis thus guarantees that the functions are constantly monitored and stable performance is ensured. Fail-safe operation, which is extremely important in digital-signage installations, is guaranteed through exact coordination of hardware and software during long-term testing - dimedis configures BIOS or UEFI before delivery. All components are designed for unattended 24/7 operation, including wear parts such working and read-only memory.

The cooperation also enables dimedis to set new standards in rollout management. dimedis guarantees the long-term availability of hardware for a period of three years through a high stock level. Mini PCs and OPS slot-in PCs with kompas certification deliver very good results here with regard to performance and stability. The certification for digital-signage clients belonging to the series step OPS 77x and 708, step DS608 and step DS190P ensures a broad hardware portfolio to cover wide-ranging fields of application. kompas can be preinstalled on all devices, which can thus be delivered ready for plug-and-play installation.

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The new department for the product development and integration of kompas ensures delivery of the plug-and-play hardware with the greatest-possible reliability to ensure fail-safe operation. (Photo: DELO)

Further information about the kompas functions can be found online here: <u>https://www.kompas-software.com/en/Products/kompas_-</u>

<u>Digital_Signage_Software/kompas</u>

About kompas

kompas, developed by the experts in digital media distribution at dimedis GmbH, is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 6,500 players in Europe with over 12.000 screens are controlled by kompas, making it the driving force behind one of the largest advertising networks in the country. The kompas software is stable and relies on HTML5. Another part of the kompas family of products is the award-winning kompas wayfinding.

kompas received the VISCOM Digital Signage Best Practice Award in 2008, 2011 and 2015. And the POPAI Digital Award Gold for "Best Digital Media Technology" in 2011. For more information please visit: <u>www.kompas-software.com</u>

About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Stockholm, Köln, Hamburg und Stuttgart, the Messe Dortmund, Reed Exhibitions Germany, Bosch, snipes, EnBW, Lanxess, BVB, HUESKER, Stadtwerke Karlsruhe, K+S and shopping malls like the Abu Dhabi Mall. More than 70 employees currently work for dimedis.

For more information please visit: www.dimedis.eu or blog.dimedis.de

About DELO Computer GmbH

DELO Computer GmbH with its headquarters in Recklinghausen is one of the leading IT distributors in Germany today due to its many years of market experience. A market position that the company has achieved by consistently implementing clearly defined strategies and long-term partnerships with leading global IT manufacturers. This permanent orientation on the market led to a specialization in the digital signage sector which was flanked by know-how and a committed team.

More than 6,000 specialist dealers and resellers are now among DELO Computer GmbH's regular customers. A qualified product sourcing, which is uncompromisingly geared to the market demand, is the guarantee for a product portfolio that is always up-to-date and of a high quality level. Learn more online: www.delo.com

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